MEDIA KIT 2026

# BYCHANCE

*Stories worth opening.*

INTERNATIONAL BUSINESS · ENTREPRENEURSHIP · INNOVATION

Edited and published in the United Kingdom. Quarterly.



*02*

THE PUBLICATION

# A magazine about what people build

*Where business meets vision.*

BYCHANCE is an international business, entrepreneurship and innovation publication. It follows founders, investors and industry leaders, and the decisions behind the businesses they build.

| | |
|---|---|
| PERSPECTIVE | Beyond headlines and valuations: the challenges, choices and real work behind ambitious companies. |
| FORMAT | Four magazine editions a year, supported by a website that publishes interviews and stories between issues. |
| ORIGIN | Established by founding partners with international backgrounds in business, media, technology and investment. Edited and published in the United Kingdom. |

# *“The best opportunities often begin with a simple conversation.”*

BYCHANCE takes its name from something I have seen many times: a business, a partnership or a friendship that began with a meeting nobody planned.

We started this magazine to give the people behind those stories room to explain what they are building, why it matters and what it took to get there.

If a page here leads to one useful introduction, it has done its work.

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Muhammad Ali

CO-FOUNDER & CHIEF EDITOR

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EDITORIAL FOCUS

# Four editorial pillars

Coverage spans entrepreneurship, technology, investment, aviation, real estate, luxury and leadership.

*01*

## Founders & leadership

Founder journeys, operating decisions and the lessons of building for the long term.

*02*

## Technology & innovation

Artificial intelligence, aviation, applied technology and the companies changing how industries work.

*03*

## Capital & enterprise

Investment, private capital, real estate and the business models behind growth.

*04*

## Design, culture & legacy

Luxury, craftsmanship, creative industries and the people who shape them.

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ISSUE 01 · JULY 2026

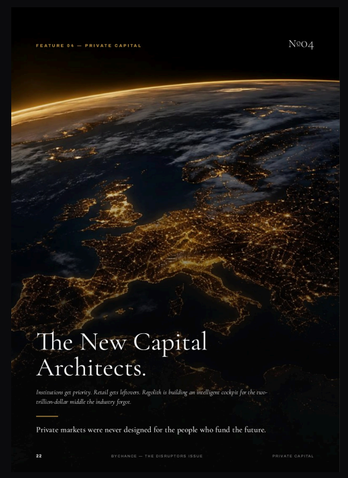
# The Disruptors Issue

Twelve features across artificial intelligence, aviation, capital, property and luxury, in 56 pages. Issue 02 follows in December 2026.














| | |
|---|---|
| Jensen Huang · NVIDIA | Cover story · p.8 |
| Ink Innovation | Travel technology · p.10 |
| Dovetail | Electric aviation · p.14 |
| Regolith | Private capital · p.22 |
| Solgari | Enterprise AI · p.26 |
| Core Realty | PropTech, GCC · p.30 |
| DJFAN | Creator economy · p.34 |
| Presto Capital | SME funding · p.38 |
| Pandatron | Human-centred AI · p.42 |
| Pragma | Haute horlogerie · p.44 |
| Astel Ventures | Venture capital · p.48 |
| Maison A&G | Interiors · p.52 |

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AUDIENCE

# Written for people who decide

These categories describe the readership BYCHANCE is edited for. They are not audited circulation figures.

| | |
|---|---|
| Founders & entrepreneurs | People creating and scaling businesses. |
| Owners & senior executives | Leaders responsible for strategy, growth and transformation. |
| Investors & family offices | Readers following enterprises, sectors and opportunities. |
| Professional advisers | Legal, financial and advisory firms that work alongside them. |

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DISTRIBUTION

# Quarterly editions, continuous discovery

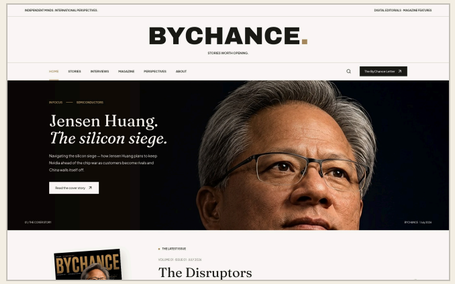
| | |
|---|---|
| Digital edition | The complete issue, page for page, with links from each feature to the company profiled. |
| Print edition | A selective, premium A4 run for curated distribution and partner engagement. |
| Website | Interviews and stories published at bychance.ai between issues, searchable and not tied to an edition. |
| Social media | Editorial excerpts and founder-led stories, shared in coordination with partners where agreed. |

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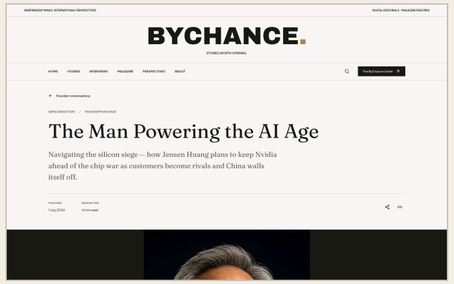
DIGITAL PLATFORM

# More than a quarterly magazine

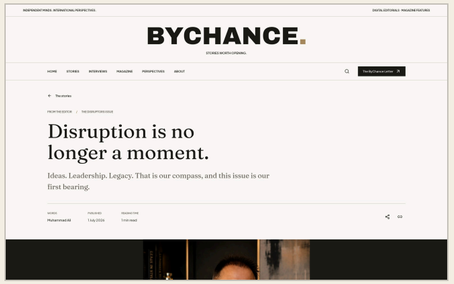
Independent editorial and paid content are kept apart. Sponsored material is always labelled.




HOMEPAGE




INTERVIEW · JENSEN HUANG




STORY · EDITOR'S LETTER

## EDITORIAL

### Quarterly editions

Four curated issues a year, each built around a theme.

### Standalone stories

Digital-first features that do not belong to a print issue.

### Interviews

Conversations with founders and executives, published as they happen.

## COMMERCIAL

### Sponsored features

Branded content written in our format and marked as partner content.

### Digital advertising

Website placements and integrated brand partnerships.

### Social distribution

Agreed sharing of partner stories across BYCHANCE channels.

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PARTNERSHIP OPPORTUNITIES

# Seven ways to work with us

| | |
|---|---|
| Display advertising | Full pages, spreads and cover positions in the magazine. Every placement also appears in the digital edition. |
| Digital advertising | Website placements and sponsored campaigns on bychance.ai, quoted by scope. |
| Branded content | Sponsored articles that tell a company’s story in our format, clearly labelled. |
| Founder features | Interview-led sponsored features with defined pages, an online story and social sharing. |
| Cover partnership | A cover-associated commercial package, subject to editorial and creative approval. |
| Video interviews | Filmed conversations produced for web and social, with deliverables agreed in advance. |
| Integrated campaigns | One campaign across print, website and social, with sister titles where confirmed. |

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RATE CARD 2026 · USD

# Display advertising

Rates are per issue. Annual commitments across all four issues are quoted on request.

| PLACEMENT | PER ISSUE |
|---|---|
| Opening double-page spread | $7,500 |
| Outside back cover | $6,500 |
| Inside front cover | $5,500 |
| Inside back cover | $4,500 |
| Inside double-page spread | $4,200 |
| Inside full page | $2,800 |

All placements are subject to availability and creative approval.

RATE CARD 2026 · USD

# Sponsored content and packages

All paid content is identified as sponsored or partner content. Independent editorial coverage is not sold.

## Digital partner story — $1,500

One sponsored website article with partner disclosure and one agreed social announcement.

## Founder spotlight — $4,500

Two to four magazine pages, a companion online story and coordinated social sharing.

## Signature feature — $7,500

Four to six magazine pages, a companion online feature and a planned set of social assets.

## Cover partnership — $12,000

A premium cover-associated package, subject to editorial and creative approval.

Video interviews and digital advertising are quoted by scope.

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CAMPAIGN ARCHITECTURE

# Build a partnership, not just an insertion

| | |
|---|---|
| Single issue | One premium placement or sponsored package in a selected quarterly edition. |
| Annual presence | A commitment across all four issues, with a negotiated rate and reserved availability. |
| Custom campaign | A tailored combination of print, website, social and video. |

MEDIA NETWORK

## MAGNAV

International magazine profiling companies and leaders.

## Meri & Rime

Luxury, lifestyle and culture publication.

Separate titles. Cross-publication partnerships may be available, subject to confirmation, and are quoted separately.

# Artwork and deadlines

| | |
|---|---|
| TRIM SIZE | Full page 210 × 297 mm (A4). Double-page spread 420 × 297 mm. |
| BLEED | 3 mm on all sides. |
| ARTWORK | Press-ready PDF, CMYK, images at 300 dpi, fonts embedded. |
| DEADLINES | Booking four weeks before issue close. Artwork two weeks before issue close. |
| APPROVAL | All placements are subject to inventory, brand suitability and creative approval. |
| INTEGRITY | Sponsored content is disclosed. Editorial selection remains independent. |

PARTNERSHIP ENQUIRIES

# *Start with a conversation.*

A founder story, a campaign or an introduction. We welcome partnerships that connect ambitious organisations with a thoughtful business readership.


ADVERTISING & PARTNERSHIPS

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EDITORIAL

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